



## West Australian Country Football League 2006-2008 STRATEGIC PRIORITIES

<p style="text-align: center;"><b>Fiscal Responsibility</b></p> <p><i>Continue to place the WACFL in a strong financial position</i></p>	<ul style="list-style-type: none"> <li>■ Demonstration of fiscal responsibly</li> <li>■ Distribution of resources &amp; Funding to affiliates</li> <li>■ Corporate Partnerships</li> </ul>
<p style="text-align: center;"><b>People</b></p> <p><i>To acknowledge our PEOPLE as the key ingredient for ongoing growth of the game</i></p>	<ul style="list-style-type: none"> <li>■ Development, Retention &amp; training of quality Volunteers</li> <li>■ Provide ongoing recognition &amp; reward for volunteers</li> </ul>
<p style="text-align: center;"><b>Quality Environment</b></p> <p><i>The WACFL to provide leadership and direction to lift the level of professionalism within Country football</i></p>	<ul style="list-style-type: none"> <li>■ Provide technology improvements for competition management and player registration</li> <li>■ Introduction of DISTRICT model</li> <li>■ Improved Coaching &amp; Umpiring programs</li> <li>■ Create Quality club environments</li> </ul>

<p style="text-align: center;"><b>GROWING THE GAME</b></p> <p><i>Participation, country football and talent pathway initiatives</i></p>	<ul style="list-style-type: none"> <li>■ Management of Country development strategies</li> <li>■ Development of club planting program (SW region)</li> <li>■ Sustaining exciting competitions</li> <li>■ Continue to provide talent pathway opportunities</li> </ul>
<p style="text-align: center;"><b>STAKEHOLDER RELATIONSHIPS</b></p> <p><i>Optimise relationships within football and with key stakeholders</i></p>	<ul style="list-style-type: none"> <li>■ Positive relationships with key industry and external stakeholders</li> <li>■ Football to be presented in a positive light</li> </ul>